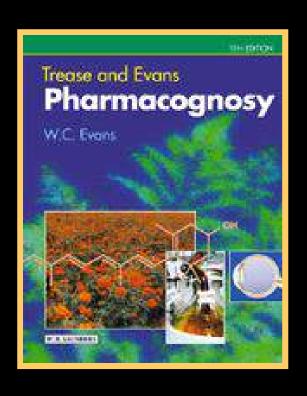
PHYTOMEDICINES

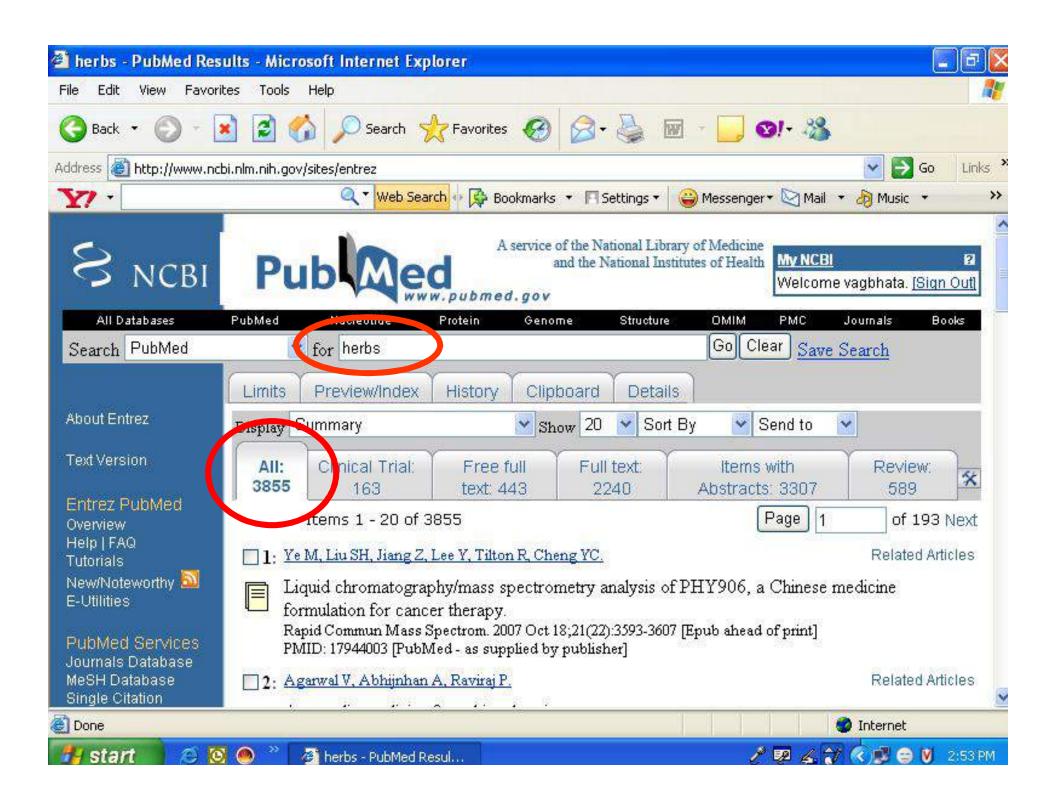
MULTITARGET THEAPEUTIC APPROACH

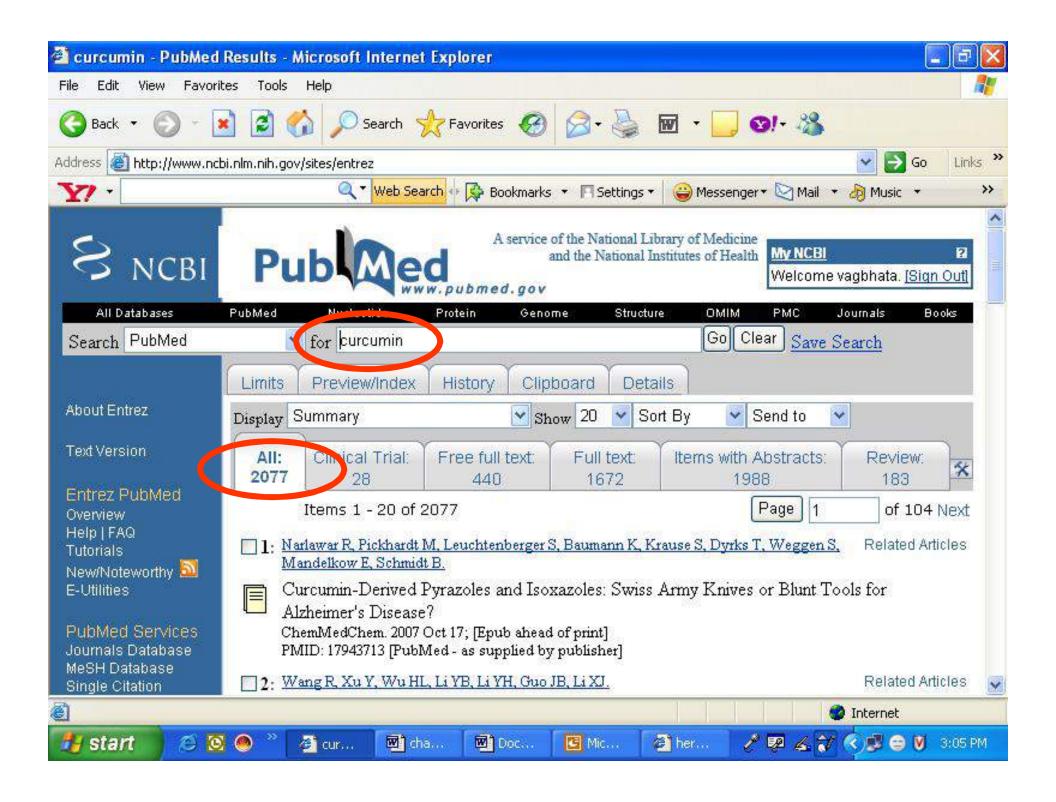
RECENT ADVANCEMENTS

(Herbal medicine now a modern science)



- Standardized extracts instead of raw herbs
- Modern manufacturing techniques & quality control
- Scientific validation
- Standard shelf life & dosage guidelines







Salix alba

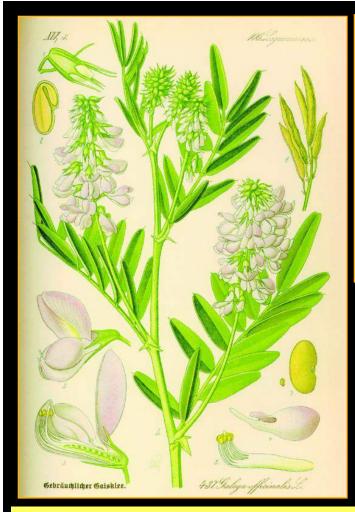
The science behind Aspirin

New York Times Magazine aptly called it in 1966:

"The wonder drug nobody understands."

Aspirin's antiplatelet effect was observed in 1967.

"An aspirin a day keeps heart attacks away."



The blooming of the French lilac

Lee A. Witters

Endocrine-Metabolism Division, Departments of Medicine and Biochemistry, Dartmouth Medical School, Remsen 322, Hanover, New Hampshire 03755-3833, USA. Phone: (603) 650-1909; Fax: (603) 650-1727; E-mail: lee.a.witters@dartmouth.edu.

J. Clin. Invest. 108:1105–1107 (2001). DOI:10.1172/JCI200114178.

The plant's long-recognized hypoglycemic properties led eventually to the synthesis of the biguanide compound metformin.

Galega officinalis

Effects of an extract from *Phyllanthus niruri* on hepatitis B and woodchuck hepatitis viruses: *In vitro* and *in vivo* studies

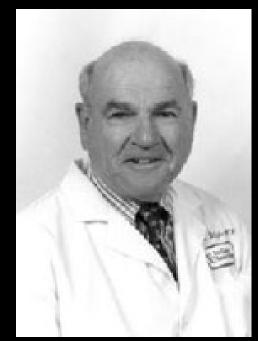
(antiviral agent/Marmota monax/DNA polymerase/hepatitis B surface antigen/woodchuck hepatitis surface antigen)

P. S. Venkateswaran*, I. Millman, and B. S. Blumberg

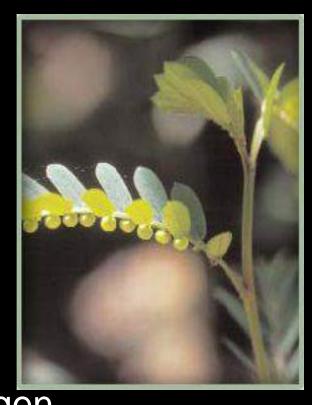
Fox Chase Cancer Center, Philadelphia, PA 19111

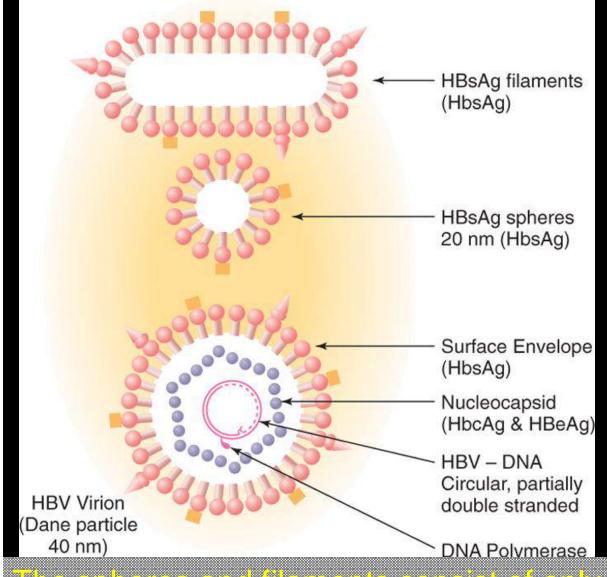
Contributed by B. S. Blumberg, September 18, 1986

Proc. Nati. Acad. Sci. USA Vol. 84, pp. 274-278, January 1987 Medical Sciences



Nobel laureate:
Dr. Baruch Blumberg
Discoverer of Australia antigen





Schematic diagram of **HBV-related** particles in serum and the associated antigens (in parentheses).

Phyllanthus niruri

Ancient insights

Generally recommended in

- Common cold
- Jaundice
- Certain skin diseases

Modern discoveries

Antiviral properties

- Inhibits endogenous DNA polymerase
- Inhibits binding of HBsAg to HBs Anti-bodies

REPUTED PHYTOMEDICINE INSTITUTIONS





King Edward's Memorial Hospital, Mumbai.

Immunomodulating effects of Tinospora cordifolia

Current Therapeutics + Phytomedicines

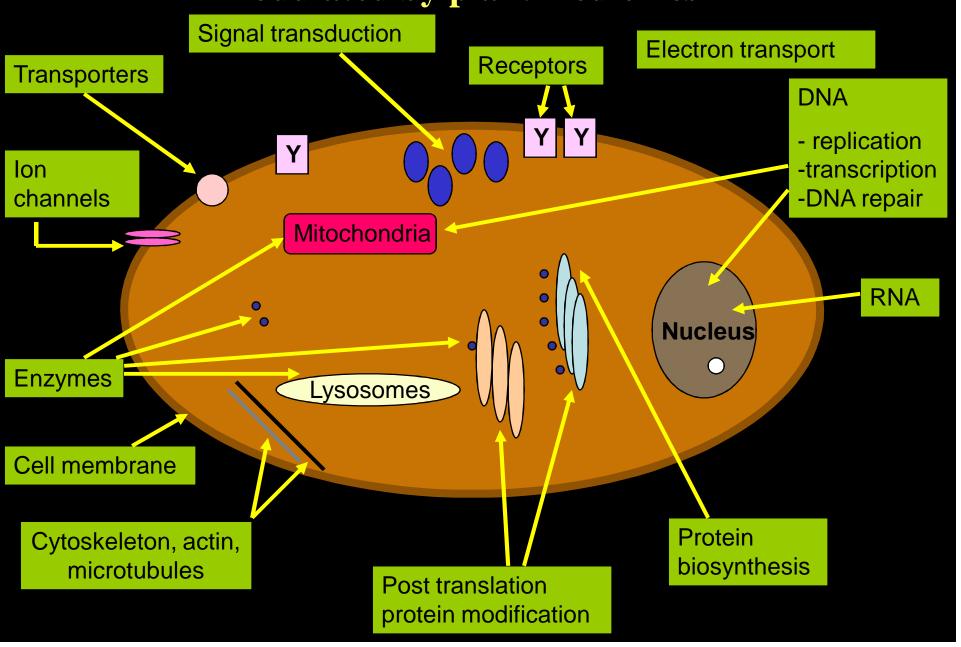
(The new paradigm)



PHYTOMEDICINES

Multi target therapy for multifactor Pathophysiology

Overview of the main molecular targets that are modulated by plant medicines



Brief history of Medicine!

2000BC Here, Eat this Root

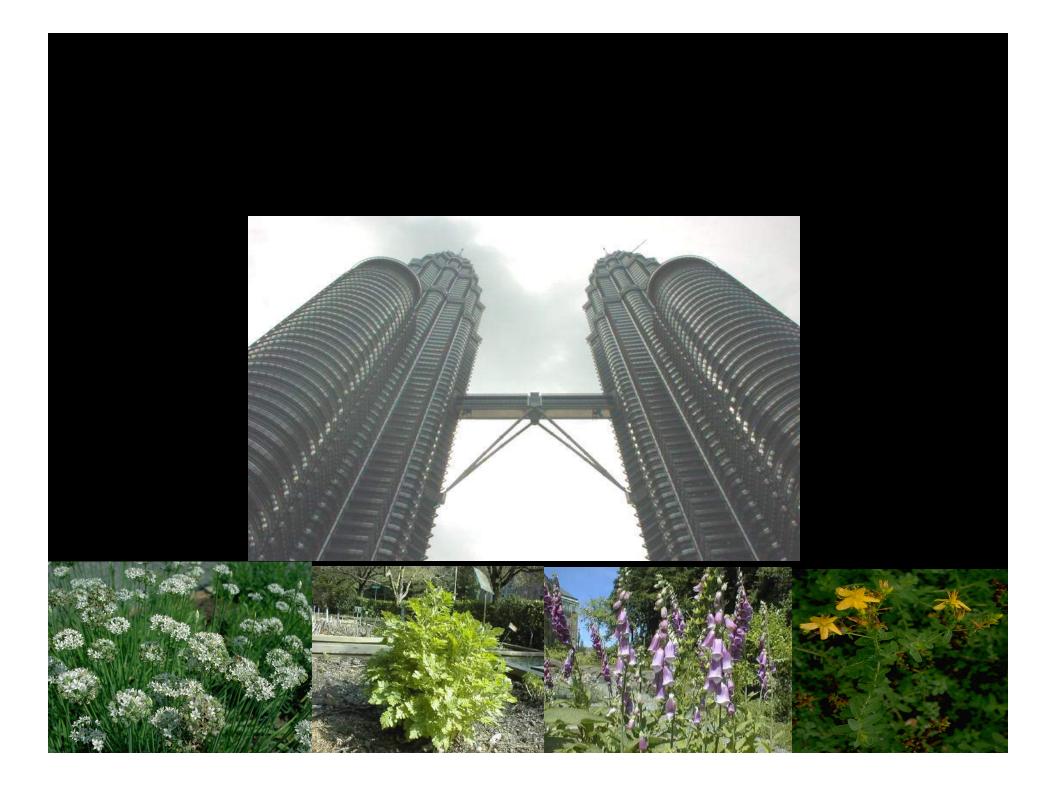
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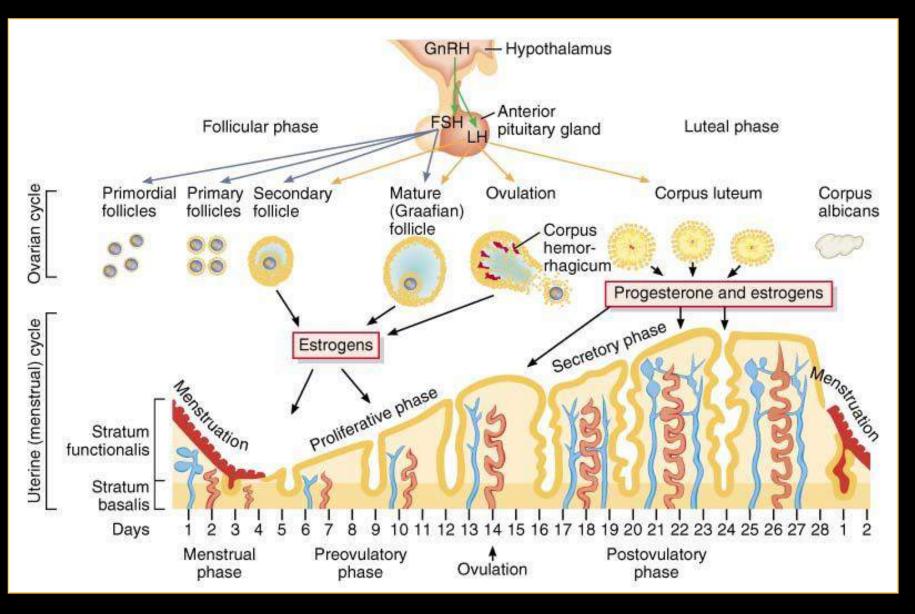
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Physiology of menstruation



Symplocos racemosa

J Ethnopharmacol. 2004 Sep.

Effect of *Symplocos racemosa* Roxb. on gonadotropin release in immature female rats and ovarian histology. Bhutani KK, Jadhav AN, Kalia V.

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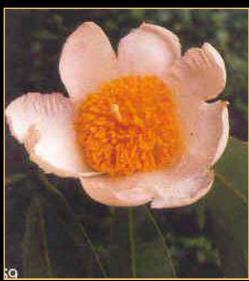
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- Further, an increase in the ovary weight of treated animals was found due to observed FSH surge.

Phytoingredients in dub and infertility



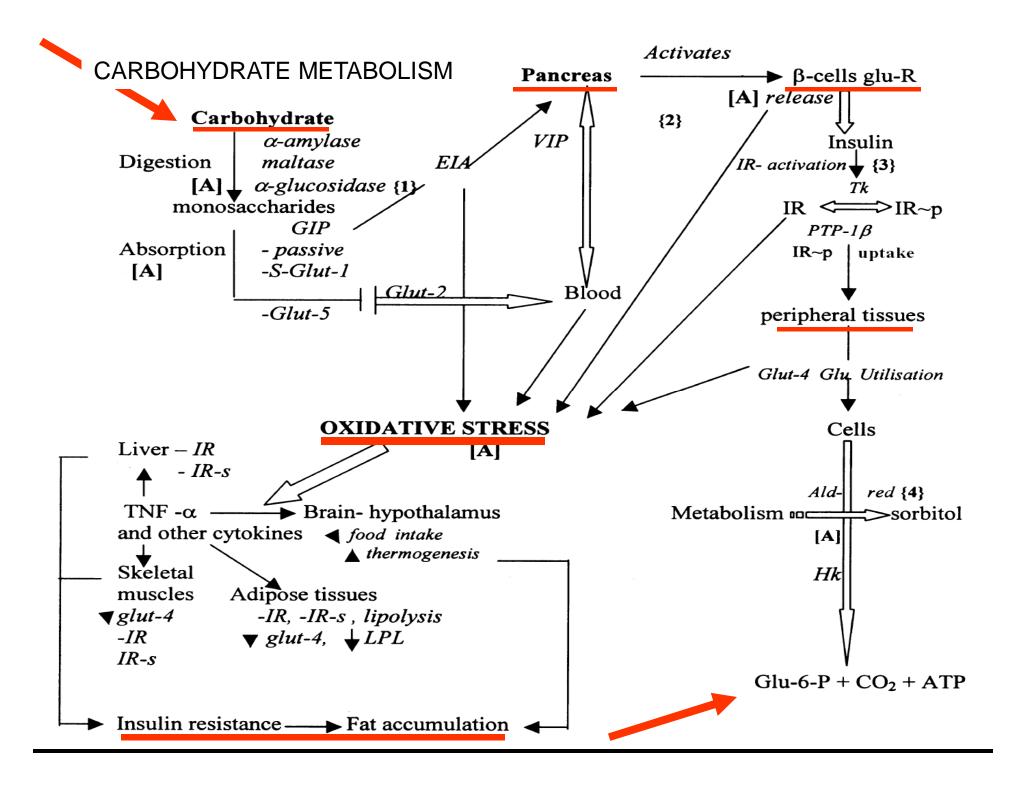


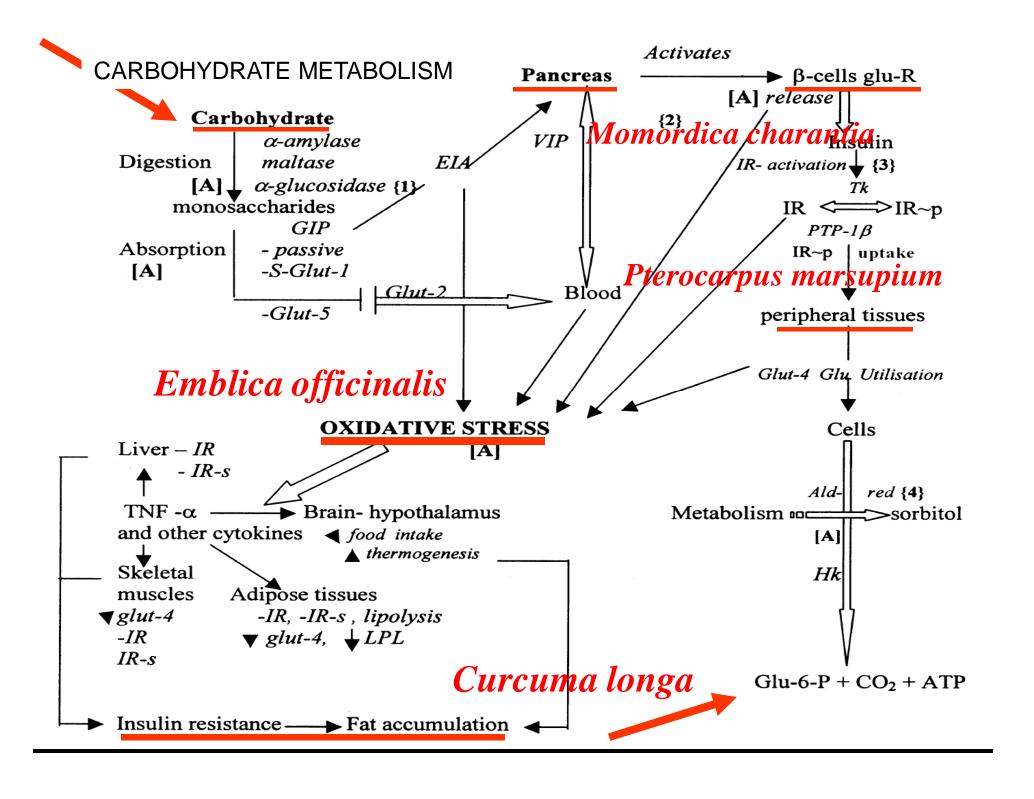




M2-TONE

- Saraca indica: Restores H-P-O axis
- Saraca indica: Helps to arrest abnormal uterine bleeding
- Symplocos racemosa: Restores normal menstrual cycle
- Zingiber officinale & Cedrus deodara: Relieves abdominal pain, minimizes discomfort
- Withania somnifera: Helps reduce the anxiety
- Nardostachys jatamansi: Helps reduce the anxiety
- Iron salts: Provides nutritional support like haematinics
- Restores natural balance between endocrine emotions and nutrition
- Excellent safety profile





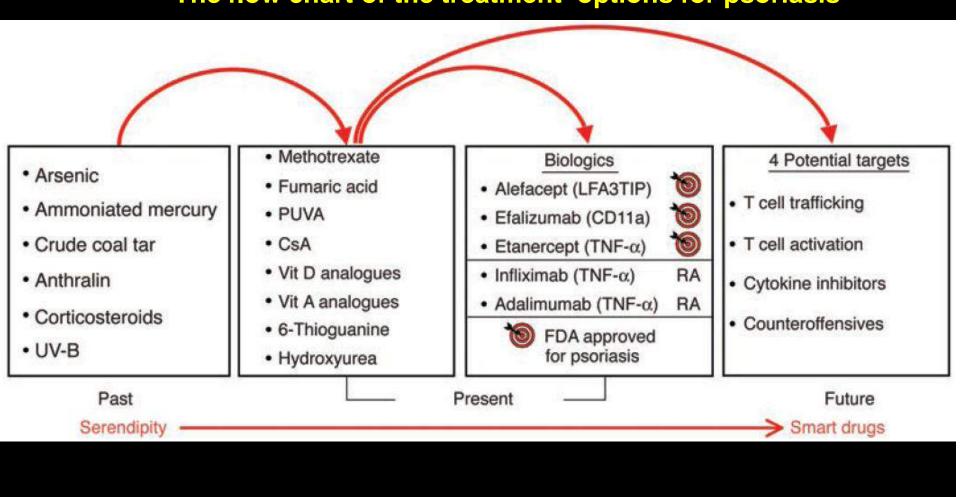
Psoriasis

T-cell mediated inflammatory disease:

- Epidermal hyperproliferation secondary to activation of immune system
- Altered maturation of skin
- Inflammation
- Vascular changes

Therapeutic Opportunities – The Future

The flow chart of the treatment options for psoriasis



Therapeutic Opportunities – The Future



Misbehaving macrophages in the pathogenesis of psoriasis

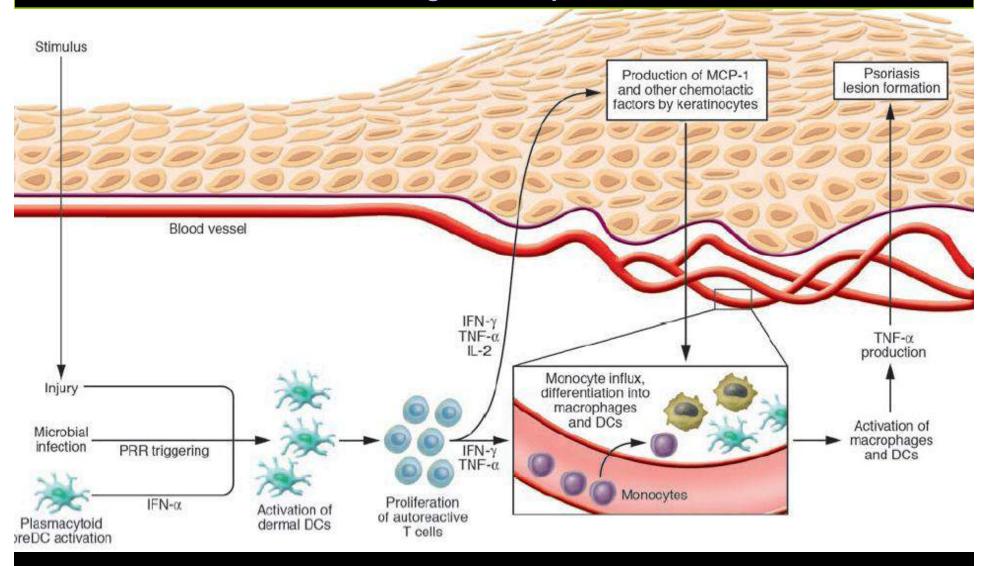
Rachael A. Clark and Thomas S. Kupper

Harvard Skin Disease Research Center and Department of Dermatology, Brigham and Women's Hospital, Boston, Massachusetts, USA.

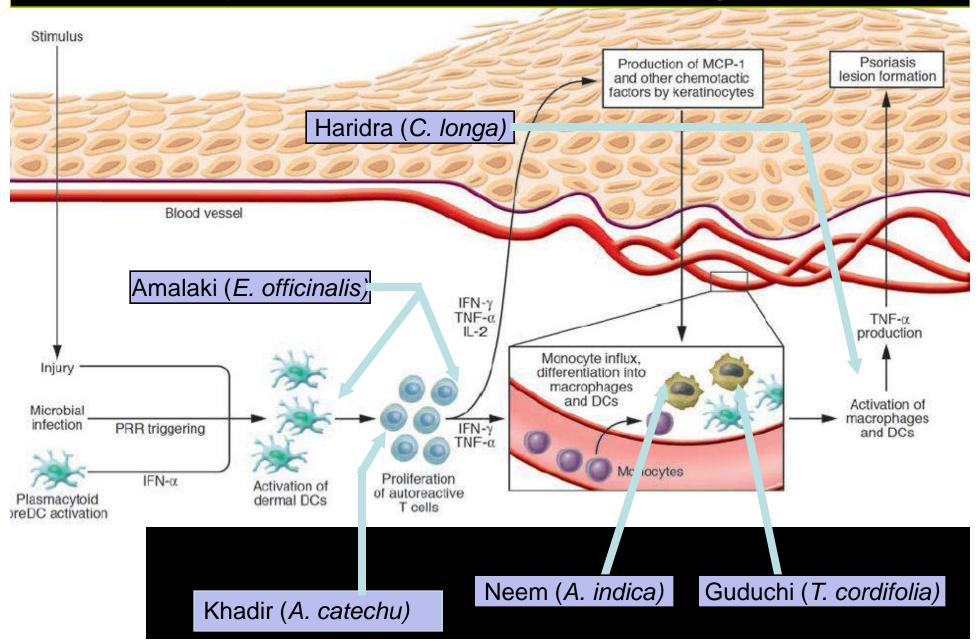
The Journal of Clinical Investigation

Volume 116 Number 8 August 2006

Pathogenesis of psoriasis



Action of the phytopharma herbs at different sites in the pathogenesis of psoriasis



Therapeutic Opportunities

The Future

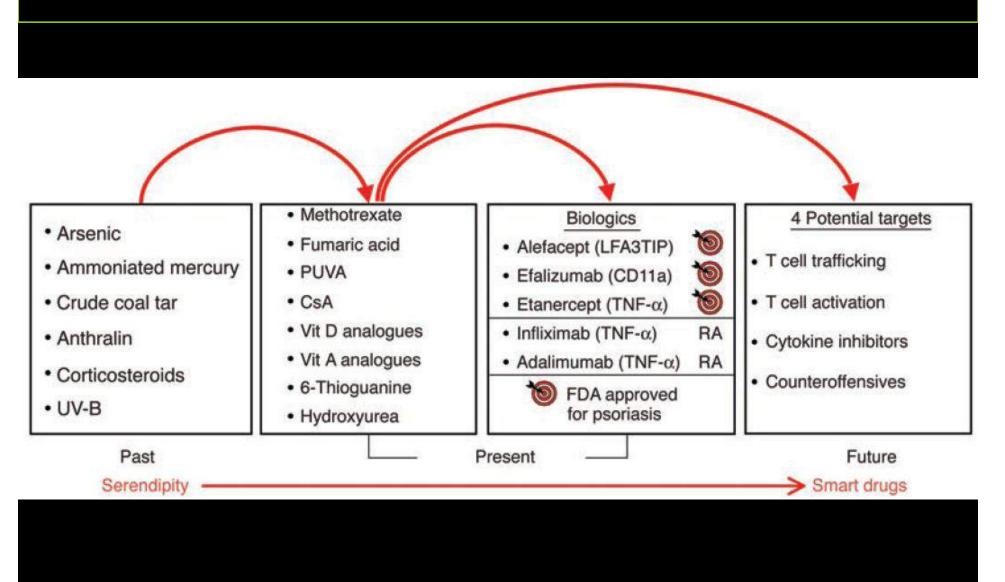
Potential targets

- T cell trafficking
- T cell activation
- Cytokine inhibitors
- Counteroffensives

Psoriasis

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Therapeutic Opportunities – The Future



Therapeutic Opportunities – The Future



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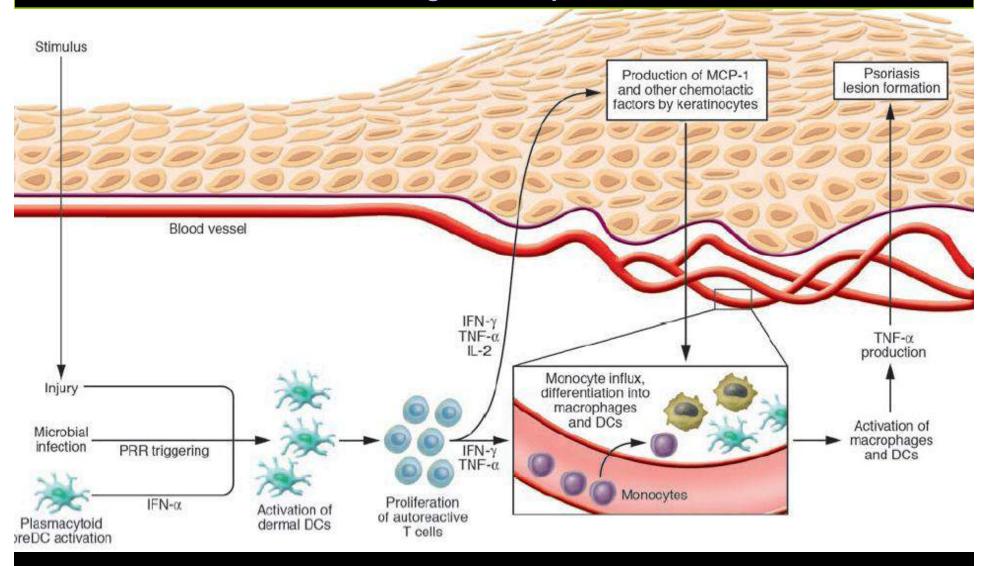
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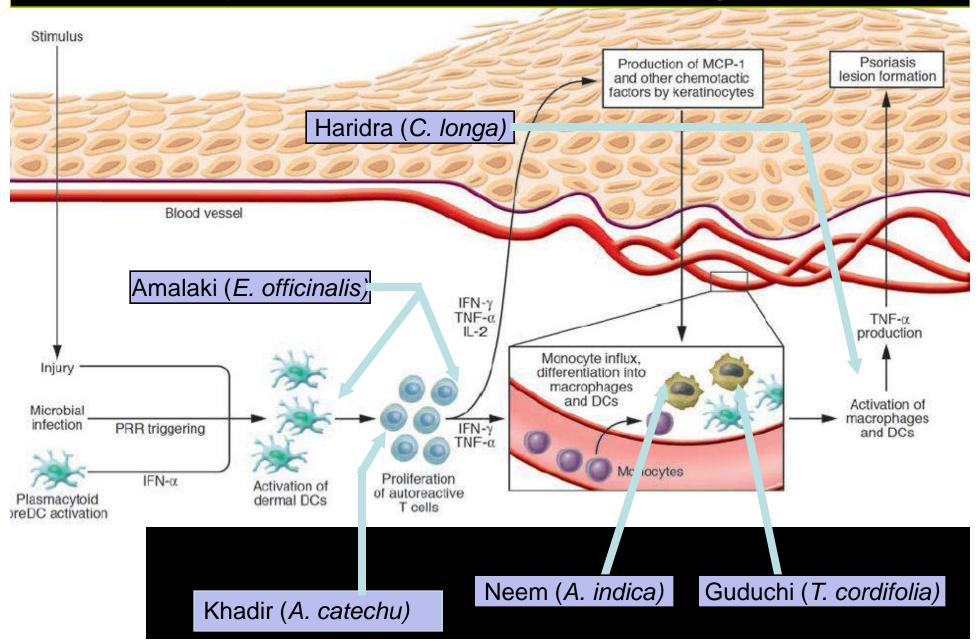
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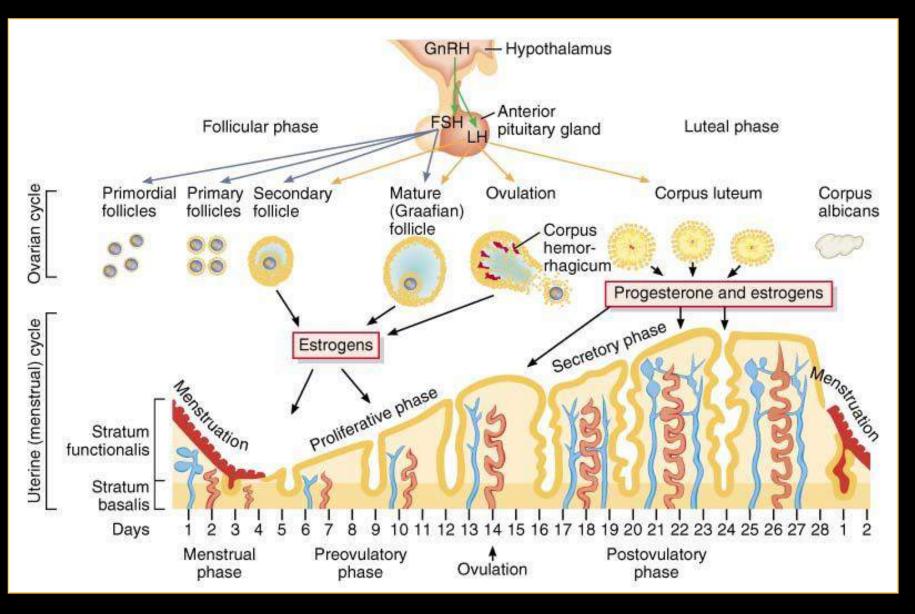
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MAJOR INGREDIENTS



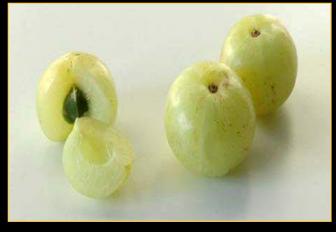
Vijayasaar

(Pterocarpus



Neem

(Azadirachta indica)



Amalaki

(Emblica officinalis)



Karela

(Momordica charantia)



Haridra

(Curcuma longa)

Karela (Momordica charantia)

Decreases insulin resistance

Momordica charantia acts as nephroprotective



Momordica charantia also acts to reduce cholesterol along with having blood sugar lowering property. Hypotriglyceridemic and hypocholesterolemic effects have been reported.

Diabetes Res Clin Pract 2001 51 (3):155-61)

Neem (Azadirachta indica)

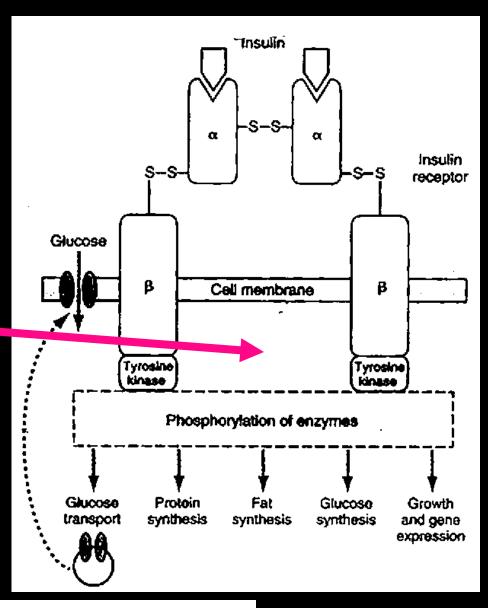


Hypoglycaemic effect was observed with A. indica when given as a leaf extract and seed oil, in normal as well as diabetic rabbits

Indian J Physiol Pharmacol. 2000; 44(1):69-74

P marsupium: d-chiro-inositol connection

Flavonoid constituents of P marsupium, marsupin, pterosupin and epicatechin are isoinsulinogenic, probably by post receptor intracellular mediation by d-chiroinositol.



Herbal Insulin Sensitzer with D-chiro-inositol edge.

- INSULIN SENSITIZERS
- CARDIOPROTECTIVE
- HYPOLIPIDEMIC
- ANTI-OBESITY
- ANTOXIDANT
- ANTIDIABETIC

Benefits in diabetes

- 1. *Insulin sensitization:* It improves the efficacy of insulin by enhancing the uptake of glucose by the cells.
- 2. Antihyperglycaemic activity: Hyponidd reduces the levels of sugar in the blood.
- 3. Hypolipidemic activity: Hyponidd also reduces the levels of lipids (cholesterol, triglycerides, etc.) in the blood.
- 4. Antioxidant activity: Through its antioxidant activity, Hyponidd helps in preventing the damage to the beta cells of the pancreas. By reducing oxidative stress, Hyponidd helps in prevention of diabetic complications.

From medicinal plant to phytotherapeutic drug

....today because of integration of modern science into pharmaceutical practices the quality of medicinal preparations from plants can be guaranteed if the raw material, the mode of preparation and the end product are well defined by the manufacturer.

Ther Umsch. 2002 Jun;59(6):275-82. **Meier B.** Beat.Meier@ZellerAG.ch

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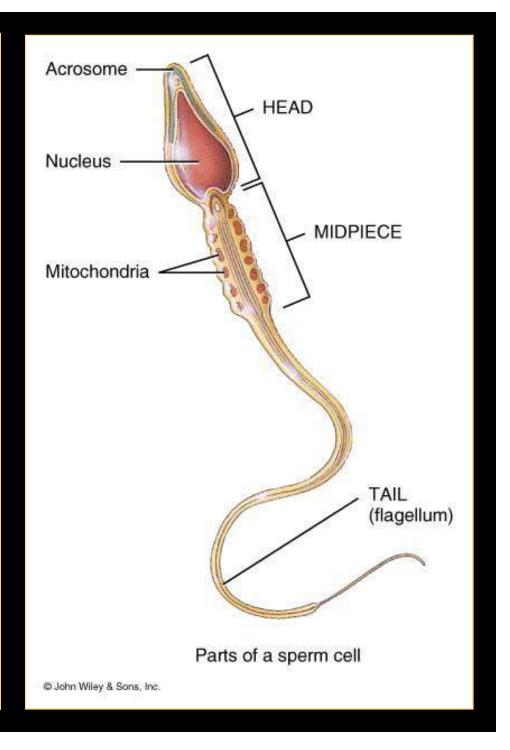
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One of the defined etiologies for male infertility is the excessive generation of

REACTIVE
OXYGEN SPECIES
(ROS)

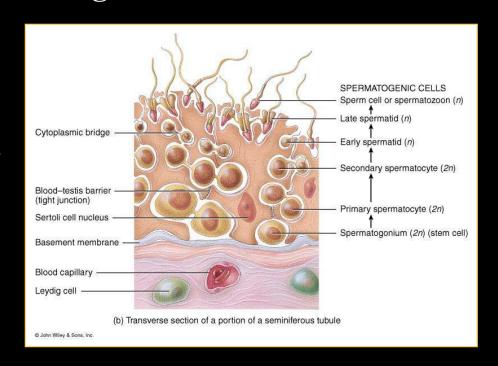
by abnormal spermatozoa.



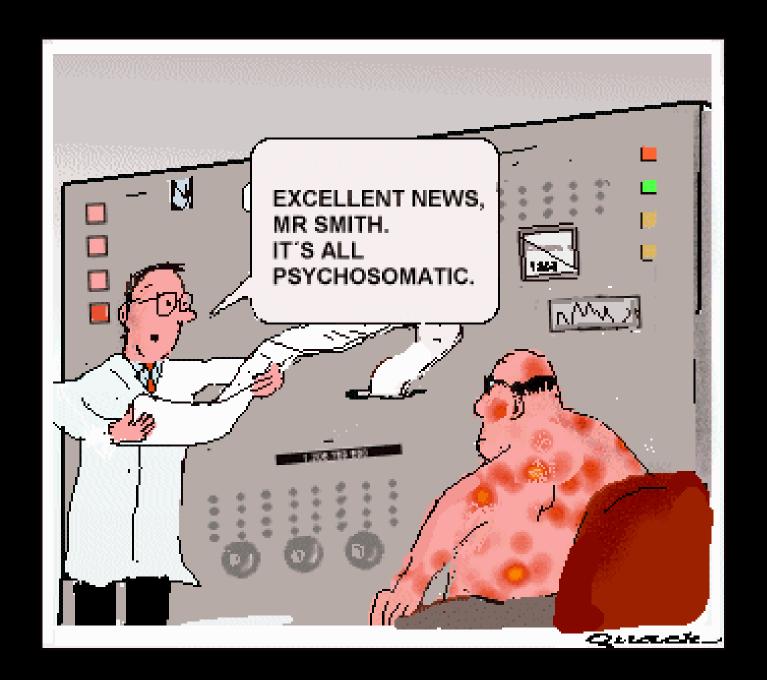
ROS AND MALE INFERTILITY

Sperms are rich in PUFA, and therefore susceptible to ROS attack leading to -

- Decreased sperm motility
- Rapid loss of intracellular ATP
- Decreased sperm viability
 - Increased mid-piece morphology detects
- Abnormal sperm capacitation and acrosome reaction



Lipid peroxidation of sperm membrane (PUFA rich) is considered to be the mechanism of ROS – induced sperm damage leading to infertility.



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Saraca indica





Restores H-P-O axis

Mesua ferrea





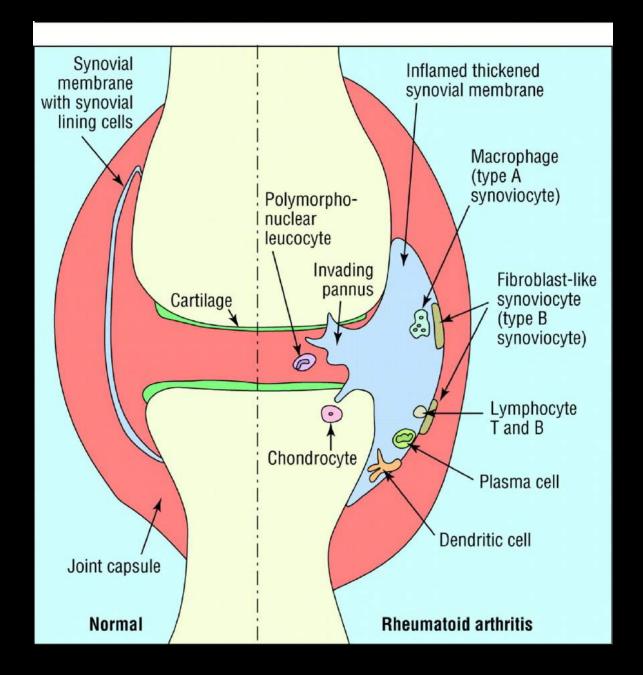
Helps to arrest abnormal uterine bleeding

Hibiscus rosasinensis



Helps to arrest abnormal uterine bleeding

Rheumatoid arthritis
Its
Pathology and pathogenesis



CLINICAL MANIFESTATIONS

Characteristically, **RA** is a chronic polyarthritis.

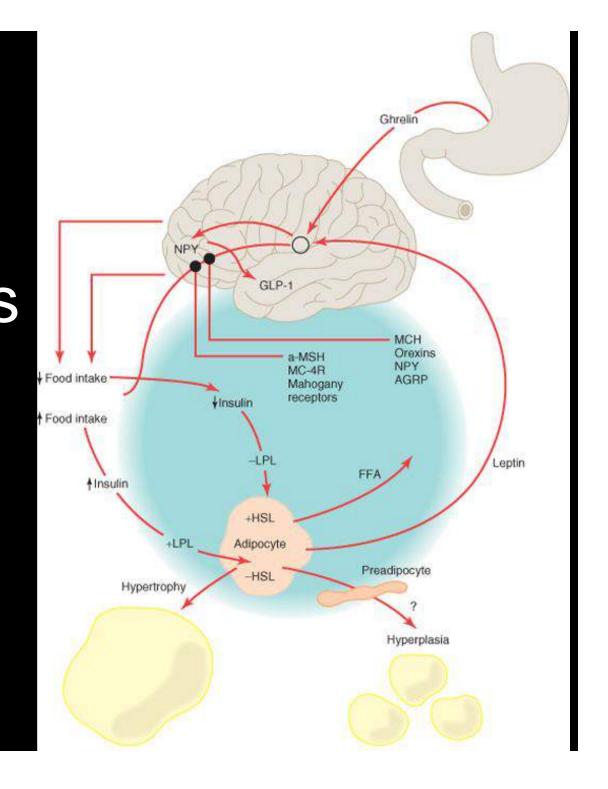
In approximately two-thirds of patients, it begins insidiously with:

- Fatigue
- Anorexia
- Generalized weakness
- Vague musculoskeletal symptoms

Until the appearance of synovitis becomes apparent.

This
"Prodrome"
may persist
for weeks or
months and
defy diagnosis.

Pathogenesis of obesity



सोऽयमायुर्वेदः शाश्वतो निर्दिश्यते

• अनादित्वात्

• स्वभावसंसिद्धलक्षणत्वात्

• भावरवभावनित्यत्वाच ॥

चरकः॥

एकं शास्त्रमधीयानो न विद्याच्छास्त्रनिश्चयम्।

तस्माद्वहुश्रुतः शास्त्रं विजानियाचिकित्सकः॥

सुश्रुतः॥

एकस्मिन्नपि यस्येह शास्त्रे लब्धास्पदा मितः।

स शास्त्रमन्यद्प्याशु युक्तिज्ञत्वात् प्रबुध्यते ॥

चरकः॥

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W.H.O approved manufacturing unit

